### THE LANGUAGE OF BUSINESS THE BUSINESS OF LANGUAGE

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# Linport: Interoperable Translation and Localization Project Containers (A Progress Report)

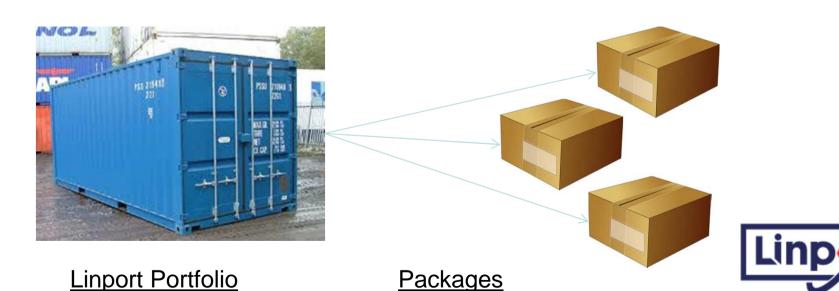
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@gala\_global #galaconf

#### What is Linport? (this slide and 2 more)

- An acronym for Language Interoperability Portfolio
- Complete and interoperable container solution for both:
  - > Translation projects (portfolio, n-lingual)
  - > Tasks within projects (package = 1 project task)









#### an idea whose time has come...











#### and a project

- With one main deliverable: a "blueprint"
  - Blueprint = draft standard to be submitted to an industry standards body
- And secondary deliverables
  - Open-source reference software for proof-of-concept and for implementers
- Hosted by LTAC Global (a non-profit organization)
- Open to all interested parties
- Not a competing translation tool



#### Why I am Involved in Linport

- Having worked on various "payload" standards (such as TMX and TBX), it is logical to work on containers to put them in
- To promote Structured Translation Specifications (STS) as part of the payload
  - > 21 parameters for quality translations:
    - Source
    - Target
    - Production
    - Environment
    - Relationships
  - > Found in: ISO/TS 11669



# Why is MultiLing involved with Linport?



- As a tool developer, MultiLing sees value in a structured, interchangeable container for both project payload & specifications
- As a large multilingual localization firm, we appreciate the complexity and difficulty in communicating project requirements

## Source Parameters describe the source text

- [1] textual characteristics
  - (a) source language; (b) text type;
    - (c) audience; (d) purpose
- [2] specialized language
  - (a) subject field; (b) [monolingual] terminology
- [3] volume (words, characters, or other measure)
- [4] complexity (non-native author; graphics; etc)
- [5] origin (where did this source text come from?)



# Target parameters state linguistic requirements

- [6] target language information
  - (a) target language; (b) [bilingual] terminology
- [7] audience (sometimes differs from source)
- [8] purpose (sometimes difference from source)
- [9] content correspondence
  - (summary/full; overt/covert; etc)
- [10] register (often implied by text type)
- [11] file format
- [12] style
  - (a) style guide; (b) style relevance
- [13] layout





## Production parameters state tasks to be performed by whom

- [14] typical production tasks
  - (a) preparation
  - (b) initial translation (human or machine)
  - (c) in-process quality assurance
    - self-checking/post-editing; revision; review; final formatting; proofreading
- [15] additional tasks



#### **Environment parameters**

- [16] technology
  - (any interoperable tool? Particular tools?)
- [17] reference materials
  - Style guides, translation memories, etc
- [18] workplace requirements
  - Anywhere? Designated secure facility?

#### Relationship parameters

- [19] permissions
  - (a) copyright;(b) recognition; (c) restrictions;
- [20] submissions
  - (a) qualifications; (b) deliverables;
    - (c) delivery [method]; (d) deadline
- [21] expectations
  - (a) compensation; (b) communication

#### Webpage: 21 parameters

### www.ttt.org/specs





#### Container contents besides the structured specifications

- Source text(s)
- Target texts when done; or bi-text format
- Resources to carry out translation (per specs)
  - Terminology
  - Translation memory
  - Style guide
  - What else?

One group working on What else, esp. for MT, is the MultilingualWeb-LT Working Group drafting the ITS 2.0 (Internationalization Tag Set) standard for submission to W3C, the World Wide Web Consortium.







#### **Portfolios**

- Can be split into bilingual packages
  - Each package is a TIPP (from IN!)
- A package is associated with one task
  - Initial translation (human or machine)
  - Revision of HT or post-editing of raw MT
  - Review
  - etc.
- After tasks are performed
  - Response packages can be merged back into a revised portfolio

# Why Linport is important to translation project managers

- No need to "re-package" data as it passes between translation tools
- No lost specifications
- Thus, increased efficiency and quality





# Linport from the perspective of content owner/originator

- Can send out the same project portfolio when working with multiple translation service providers (internal or external)
- A portfolio with specifications is useful for archiving and assessment even if the translation system is entirely on-line
- A project portfolio is not tied to any particular translation tool



Why it is important for translators

- Ensures that you will have access to the project specifications (also STS)
- Increases interoperability between tools
- Easier to use your favorite tool because of data-tool separation

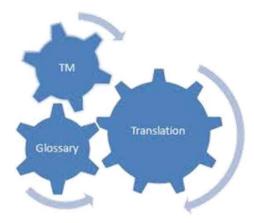


### Why Linport is important for machine translation developers

- Standardized way for computers to extract the necessary data, perform machine translation, and return results
- Task object for Translation API
- Research challenge: MT system someday be able to read the structured specifications and tailor the translation accordingly



# Linport and Tool developers



- Some tool developers will be early adopters
  - Some will implement only the TIPP package
  - Others will also implement portfolios
- Most tool developers will wait until Linport is an industry standard
- At some point, customers will require Linport support in the tools they use or consider using

#### What about "the Cloud"?

- STS framework can be used as a basis for database structure and the collection of project information online
  - MultiLing's project management tool will be able to import/export STS
  - Project portal will collect STS information from requester



#### What about "the Cloud"? (continued)

- Not only a tool interchange package, but also a method for users to pull projects from the cloud and push them back
  - MultiLing's Work Order Bundles (WOB) will be Linport portfolios with "language pair"/TMX/XLIFF payloads
  - Cloud based TMS will accept these portfolios back in as either project updates or TM uploads (memory dumps)

#### What's upcoming for Linport?

- Refine & formalize portfolio data model
  - Later: authoring and publication portfolios
- More testing of STS builder
- Develop Portfolio Builder software
  - Roundtrip: portfolio, task packages, portfolio
- Submit to standards bodies:
  - OASIS or ETSI or elsewhere (to be decided)
  - ISO (fast track after industry standard)
- Implementation by tool developers







#### What's related

- Quality Translation Launch Pad
  - An EC-funded project
- XLIFF:doc from IN! (automated workflow)
  - A profile of XLIFF version 1.2
- TAUS
  - Translation API
    - For transmission of portfolios and packages







#### How to get involved

- Join the Linport community
  - www.linport.org
- Share real translation project data
  - Urgently needed!
  - Must be non-confidential or sanitized
- Help with proof-of-concept software
  - Test apps developed at Brigham Young U.
  - Develop your own reference software
  - Implement portfolios and/or packages in your tool as an early adopter



#### **Questions?**

## Willing to submit project data? info@linport.org





#### Glossary of acronyms used

- DGT Directorate General for Translation
  - A part of the EC; JIAMCATT Partner
  - ec.europa.eu/dgs/translation
- **EC** European Commission
- **ETSI** European Telecommunications Standards Institute
  - www.etsi.org
- IN! Interoperability Now!
  - group working to improve the interoperability of tools and technology within the localization industry
  - code.google.com/p/interoperability-now
- ISO International Standards
   Organization
  - JIAMCATT Partner
  - www.iso.org
- Linport The Language Interoperability Portfolio Project
  - www.linport.org

- LISA Localization Industry Standards
   Association
  - Ceased to exist March 2011
- OASIS Organization for the Advancement of Structured Information Standards
  - www.oasis-open.org
- QTLP → QTLaunchPad → Quality
   Translation Launch Pad.
  - EC-CORDIS-PF7-LT project 296347
     http://www.qt21.eu/launchpad/ (2012-07-01 to 2014-06-30)
- TAUS Translation Automation
  - www.translationautomation.com
- TIPP Translation Interoperability Protocol Package – an IN! project
- XLIFF XML Localisation Interchange File Format
  - XLIFF 1.2: <u>docs.oasis-open.org/xliff/xliff-core/xliff-core.html</u>